

david rericha

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David Rericha FT Employers Education Portfolio

Art Director, Graphic Designer, Production Artist

Accurate Signs & Engraving, Donahoe Purohit Miller, MedPoint Communications, Visual Edge, Northern Illinois University

BFA Visual Communications, Northern Illinois University

www.rericha.com

Experience

Graphics Production Specialist

Accurate Signs & Engraving, Phoenix, AZ

April 2022 to Present

- Managed incoming job orders, prioritizing jobs per established protocols
- Created output-ready site map files using client PDFs, and Corel Draw Suite
- Delegated work as needed to insure on time delivery
- Innovated methods to render formerly useless bitmap files occasionally provided by clients, eliminating the need to trouble clients for preferred vector files
- Operated multiple Trotec 360 Laser Engravers simultaneously to produce large volumes of solar panel installation site maps

Contract Graphic Designer

Scottsdale, AZ / Chicago, IL

June 2002 to April 2022

- Integrated design solutions plus design to delivery for sophisticated scientific and medical communications print projects, as well as small business collateral needs
- Managed print buying for projects ranging from brochures to trade show booths, generated comprehensive quotes and estimates, as well as detailed invoices.
- On-time, on-budget precision delivery executed consistently with every project

Art Director

Donahoe Purohit Miller, Chicago, IL

January 2001 to June 2002

- Medical advertising and branding; consistently designed winning concepts among four creative groups
- Designed engaging medical advertising, identity and education projects
- Mentored Junior Designers in design process and conceptualization methods



Software Skills

- Adobe Illustrator
- Adobe InDesign
- Adobe PhotoShop
- MicroSoft PowerPoint
- CorelDraw
- Corel Photo-Paint
- Corel Video Studio Pro
- And more...



Functions

- Art Direction
- Client Consultation
- Copywriting
- Graphic Design
- Mentoring
- Print Buying
- Problem Solving
- Production
- Project Management



Deliverables

- Advertisements
- Annual Reports
- Banners
- Branding
- Brochures & Posters
- Clinical Monographs
- Corporate Identities
- Data Sheets
- Digital Media
- Direct Mail
- Educational Collateral
- Exhibits
- Installations
- Logos
- Postcards
- Presentations
- Retail Guides
- Sales Sheets
- Signage
- Trade Show Booths
- And more...



Clients

- Apex Chassis
- Baxter Pharmaceuticals
- Cooper Hong
- Donahoe Purohit Miller
- DuPage Children's Museum
- Engenuity Communications
- Illinois Conservation Foundation
- Medical Media Communications
- MedPoint Digital
- MidAmerica Bank
- Sg2
- Todd Self Storage
- Valent Biosciences
- Visual Edge
- And more...